

Keeping the Promise

Wills & Trusts



Since 1987, Lakeshore Public Media has kept America's **promise of public broadcasting** to your family, friends, and neighbors. We're grateful to be helped in this enduring mission by a strong community of dedicated supporters. Among this special group are thoughtful visionaries who have kindly remembered us in their wills and living trusts.

We hope you will consider joining these loyal donors by also including Lakeshore Public Media in your charitable plans.

How to Give

Making a gift in your will or trust can be simple. Working with an attorney, you can add gift language to your current document(s) or to an entirely new one. You also have options when considering what to give:

- You can give a specific dollar amount or property item,
- You can give a percentage of your asset(s),
- You can give all or a portion of what remains after gifts to other beneficiaries such as your family and friends have been made, or,
- Your gift can be contingent upon special circumstances or events.

No matter the form or the size, your legacy gift will help ensure the promise of public television is kept to future generations in East Tennessee and beyond.

We're Here to Help

If you need more information, contact our **Development Department** at 219-756-5656 or at Development@LakeshorePublicMedia.org.

PBS has always played a big part in my being a good citizen. When the Watergate Hearings began, PBS was thoughtful enough to re-air them at night so it was a great service to all of us who were busy with children during the day. FRONTLINE, the NEWSHOUR – I really love Washington Week. I trust the news programs on PBS.

I've decided to do a planned gift because I want to ensure that PBS will be around for my grandchildren and hopefully great grandchildren. My PBS station is part of my community. That's something I really value.

Alice's Story

LAKESHORE PUBLIC MEDIA

