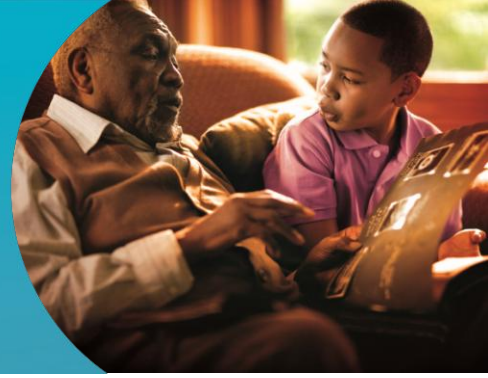


Planning for Tomorrow

Giving Retirement Assets



Did you know that retirement plans and accounts funded with pre-tax dollars are taxed when your children and other loved ones are named as your beneficiaries?

Luckily there is a solution!

By naming Lakeshore Public Media as the beneficiary of your IRA, 401(k) and/or 403(b), you will be assured that every dollar will be used for charitable purposes (like educational programming for pre-school and school-age children) and shielded from all taxes. You can then work with your advisors to identify assets that are better suited to leave to your children and other loved ones.

Another great benefit of naming the station as a beneficiary of your retirement plan is that it avoids the delays and costs commonly encountered with the probate process. By making a gift of your retirement benefits, your charitable wishes for our community can be fulfilled much sooner and with greater impact.

How to Give

Naming the station as your beneficiary is simple. All that is necessary is for you to contact your plan administrator and request a beneficiary designation form. Here's what you'll need to complete the form:

Station Legal Name: Northwest Indiana Public Broadcasting, Inc.

Tax ID: 31-0960136

Address: 9625 Indiana Place, Merrillville, IN 46410

Phone Number: 219-756-5656

We're Here to Help

If you need more information, contact our **Development Department** at 219-756-5656 or at Development@LakeshorePublicMedia.org.

We would be honored to work with you and your advisors as you consider your plans.

LAKESHORE PUBLIC MEDIA

