

Securing Our Future

Giving Life Insurance



Do you have a life insurance policy that you no longer need?

Like many of us, you may have purchased a life insurance policy many years ago to ensure the financial security of your family. Today, your family circumstances may have changed and that policy is no longer needed.

If so, we hope you will consider making a gift of that policy to Lakeshore Public Media?

By giving outright and complete ownership of a partially or fully paid-up life insurance policy, you will be able to claim an immediate income tax deduction. The amount of this deduction is based on the lesser of the policy's fair market value or the net premiums paid. The policy is also removed from your estate valuation for tax purposes.

Another easy option for giving life insurance is to name Lakeshore Public Media as a primary or contingent beneficiary of your new or existing policy.

Regardless of when or how you decide to give, your life insurance policy can help ensure the security the future of public television in our community for many years to come.

How to Give

Here's the information you will need to transfer ownership of your policy to the station or to name us as your beneficiary:

Station Legal Name: Northwest Indiana Public Broadcasting, Inc.

Tax ID: 31-0960136

Address: 9625 Indiana Place, Merrillville, IN 46410

Phone Number: 219-756-5656

We're Here to Help

If you need more information, contact our **Development Department** at 219-756-5656 or at Development@LakeshorePublicMedia.org.

We would be honored to work with you and your advisors as you consider your plans.

LAKESHORE PUBLIC MEDIA

