

Making Community Your Beneficiary

Giving by Beneficiary Designation



Did you know you can name Lakeshore PBS or Lakeshore Public Radio as a beneficiary of your bank account, stock account, retirement plan or life insurance policy?

Naming public broadcasting as your beneficiary is a simple way to enrich the lives of people throughout Chicagoland. Many supporters choose to give through a beneficiary designation because it avoids the burdensome costs and delays that can be experienced with the probate process. Their wishes for our community can now be fulfilled much sooner and their impact even greater. Yours can be too!

How it Works

Your gift can be completed by following three easy steps:

- Contact your financial institution, plan administrator or insurance company and request a beneficiary designation form.
- Complete the form to designate the station as a primary or contingent beneficiary. Please note our Tax ID number is **31-0960136** and the address is **8625 Indiana Place, Merrillville, IN 46410**.
- Return the form to your financial institution, plan administrator or insurance company and then contact the station to share the wonderful news!

No matter the form or the size, your gift will help us ensure the promise of public broadcasting is kept to our future generations in Northwest Indiana and Chicagoland.

We're Here to Help

If you need more information, contact our **Development Department** at 219-756-5656 or Development@LakeshorePublicMedia.org.

I grew up in Harlem during the Depression but I was extremely fortunate to have an opportunity to go to college tuition free. When I retired, I thought, if I can even help one person go to college, I've done something really great. So, I supported one student with a scholarship.

I see the values of PBS in sync with my values. And just the way I want to pass on a legacy of education, I would like to pass PBS on to the next generation. That's why I have included my PBS station in my estate planning. I like to think that PBS is concerned with our soul. If your soul is in the right place, you're giving back.

Ed's Story

LAKESHORE PUBLIC MEDIA

